



## POSITION DESCRIPTION

<b>JOB TITLE:</b>	Junior Graphic Designer
<b>DEPARTMENT:</b>	Marketing
<b>REPORTING TO:</b>	Senior Graphic Designer

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Daiya is looking for a creative, hardworking, highly motivated **Junior Graphic Designer** to help our creative team bring and support on-going print and digital projects to life. The Junior Graphic Designer will apply their talents to a wide range of projects, while collaborating and reporting directly to the Senior Graphic Designer from concept through to production, while honing your technical skills and attention to detail. These attributes, combined with a strong work-ethic, enthusiastic personality, and obvious passion for design, is essential to helping us round out our creative team, while supporting your growth as a designer.

**This will be a one (1) year contract with a possibility of extension.**

## DUTIES & RESPONSIBILITIES:

- Work closely with the creative team to provide design and production support
- Create and maintain assets for each marketing channel that are designed in line with brand guidelines
- Support the team throughout the execution of design requests and projects, such as creating ads, flyers, posters, e-mail newsletters, digital assets, sales and marketing collaterals, minor packaging updates, and packaging post-production tasks
- Able to visualize and verbalize your ideas to the team aligned with the company's vision
- Offering input to creative meetings and sharing ideas
- Managing & meeting your own project timelines with creative input and direction from Sr. Graphic Designer
- Assist in the organization of department files and directory
- Learn to strike the balance between creative requirements while understanding business requirements
- Produce attractive and effective designs for all media
- Liaise effectively with other team members

## RELATED KNOWLEDGE, SKILLS AND ABILITIES:

- 1-2 years professional experience, open to new graduates
- Strong understanding in Adobe Creative Suite (Illustrator, Photoshop, InDesign, Acrobat etc.)
- Experience using Microsoft Office (Word and Powerpoint)
- A strong portfolio (only candidates with a portfolio will be considered)
- Strong design and layout skills, with meticulous attention to detail
- Passion of following and keeping up with design and industry trends
- Excellent communication skills (written and verbal) and administrative skills
- Self-motivated and able to work independently and as a team.

- Excellent time management and organizational skills, with the ability to handle multiple projects concurrently and operate in a fast-paced work environment.
- Quick learner and efficient
- Open-minded and able to use constructive feedback

**BENEFITS:**

- Competitive wages
- Extended Health benefits fully paid by Daiya for your family
- 3 weeks' vacation
- RRSP matching your retirement contributions
- Annual personal health and wellness fund
- Fun and creative environment
- Inspiring and innovative work
- Smart and passionate teams
- Making people and the planet a healthier place

**HOW TO APPLY:**

Please submit your application to [careers@daiyafoods.com](mailto:careers@daiyafoods.com) with “**Junior Graphic Designer**” on the subject line.